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CyWee Introduces First Real-time Wireless Streaming Mobile Accessory for Apple Products

Mobile accessory enables games, videos, pictures, and music to be streamed wirelessly to your living room TV

TAIPEI, Taiwan – January 3, 2011 -- CyWee Group Ltd., a leading provider of wireless solutions for mobile devices, personal computers, and home entertainment, announced today the launch of the company's Air Shuttle™ mobile accessory. The Air Shuttle is the first and only MFi-certified accessory that enables real-time audio and video transmission from an iPod®, iPhone®, or iPad™ without using a cable, and provides users with a convenient and portable solution for how their mobile content may be shared on-the-go and at home to a TV.

The company's flagship Air Shuttle product consists of a transmitter and a receiver unit that attaches to a TV's composite audio and video ports. The streaming resolution projects in the NTSC/PAL standard and transmits audio and video data at 5.8GHz. A plug-and-play solution, the next generation device does not require any additional software. Native apps such as YouTube, iPod, Photos, or any app that has incorporated the Apple TV-out API may be transmitted to a bigger screen using the CyWee product.

"We are extremely pleased to be the first mobile accessory to provide real-time streaming from a mobile device to a TV," said Joe Ye, CyWee's CEO. CyWee is committed to product innovation and providing the highest quality user experience to our customers. By completing Apple's rigorous MFi certification process, we have completed an important company milestone and further demonstrated our commitment to quality standards."

The Air Shuttle addresses the latest and growing demands of consumers to share content from their mobile device or tablet to a larger screen. Through real-time latency an ordinary iPad, iPhone or iPod touch device can be transformed into a game console, video player, Netflix player, or Internet browser. The Air Shuttle accessory will begin shipping Q1 2011, and will initially be available in the USA, China, Taiwan, and Europe.

About CyWee Group Ltd.

CyWee is a leading provider of wireless solutions for mobile devices, personal computers, and home entertainment that improve the way people interact with the world. Founded in 2007, CyWee is a privately-held company funded by SB China Venture Capital (SBCVC) and Industrial Technology Research Institute (ITRI). CyWee is headquartered in Taipei, Taiwan, and has regional offices in Beijing, Hangzhou, Santa Clara, and Seoul. For more information, please visit www.cywee.com.



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