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CyWee and NTP Ink Partnership Agreement to Distribute Air Shuttle Mobile Accessory for Apple iDevices in Germany, Austria, and Switzerland

Partnership bolsters CyWee's European market reach

TAIPEI, Taiwan – April 20, 2011 -- CyWee Group Ltd., a leading provider of wireless solutions for consumer electronic devices, and NTP, a retailer of consumer electronics, will sign a distribution agreement that encompasses Germany, Austria, and Switzerland. Under the agreement, NTP will distribute the Air Shuttle. The Air Shuttle enables users to wirelessly stream audio and video content from an iPhone®, iPad™ or iPod® to a TV.

The partnership with NTP aims to strengthen CyWee's retail presence, and accelerate distribution of the Air Shuttle Apple accessory throughout Western Europe. NTP was established in 2002 and is headquartered in Ulm, Germany.

"We are thrilled that NTP GmbH has chosen to include CyWee in its portfolio of products," said Thomas Hartung, CyWee's International Sales Manager. "Expansion into Germany and other markets is a natural extension of our strategy. We look forward to meeting our customers' needs together."

"The Air Shuttle transforms the iPhone into a multimedia device that can stream content from mobile to TV," said Rolf Olejniczak-Burkett, New-Tech-Products' Managing Director. "There will be many new ways for our customers to use their iPhones and iPads."

The Air Shuttle streams images, videos, games, presentations, and other content from your mobile device to your TV display. The device is sleek, portable, and easy to set up. CyWee Air Shuttle is available now at retail stores in Germany, Austria, and Switzerland.

For more information, please visit: <http://www.cywee.com>

About CyWee Group Ltd.

CyWee is a leading provider of wireless solutions for mobile devices, personal computers, and home entertainment that improve the way people interact with the world. Founded in 2007, CyWee is a privately-held company funded by SB China Venture Capital (SBCVC) and Industrial Technology Research Institute (ITRI). CyWee is headquartered in Taipei, Taiwan, and has regional offices in Beijing, Hangzhou, and Santa Clara. For more information, please visit www.cywee.com.

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