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CyWee and OEBE Electric Hellas S.A. Announce Partnership to Distribute Air Shuttle Mobile Accessory for Apple iDevices in Greece & Cyprus

Partnership to increase the footprint of Air Shuttle devices in Greece & Cyprus telecom operators and retail outlets

TAIPEI, Taiwan – April 20, 2011 -- CyWee Group Ltd., a leading provider of wireless solutions for consumer electronic devices, and OEBE Electric Hellas S.A., a regional telecom provider, announced today an agreement to distribute CyWee's Air Shuttle mobile accessory for Apple products in Greece and Cyprus. The Air Shuttle is the first Apple MFi-certified accessory that enables users to wirelessly stream audio and video content from their iPhone®, iPad™ or iPod® to a TV.

Through this agreement, OEBE Electric Hellas will distribute the CyWee Air Shuttle throughout Greece and Cyprus. OEBE Electric Hellas S.A. was established in 1988 with operational facilities in Thessaloniki and Athens.

"OEBE Electric Hellas is an undisputed distribution leader for mobile products in the region" said Jason Hsu, CyWee's Vice President of International Sales. "This partnership will allow our company's product to be distributed throughout Southern Europe."

"CyWee's Air Shuttle mobile accessory provides both entertainment and enterprise application solutions for our customers," said Vangelis Sotiropoulos, Marketing Director at OEBE Electric HELLAS S.A. "This device is useful for gaming, watching videos, and delivering business presentations that support the TV-out API. We look forward to enjoying a very successful launch of the Air Shuttle in both Greece and Cyprus"

The Air Shuttle supports native apps such as YouTube, iPod, Photos, or any app that has incorporated the Apple TV-out API. Air Shuttle will be available at Germanos retail outlets before Easter.

For more information, please visit: <http://www.cywee.com>

About CyWee Group Ltd.

CyWee is a leading provider of wireless solutions for mobile devices, personal computers, and home entertainment that improve the way people interact with the world. Founded in 2007, CyWee is a privately-held company funded by SB China Venture Capital (SBCVC) and Industrial Technology Research Institute (ITRI). CyWee is headquartered in Taipei, Taiwan, and has regional offices in Beijing, Hangzhou, and Santa Clara. For more information, please visit www.cywee.com.



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